

Proposal Title: \_\_\_\_\_

Reviewer: \_\_\_\_\_

## 2009 Tobacco Communities Reinvestment Fund

### COLLABORATIVE PROPOSAL EVALUATION WORKSHEET

Please score the following questions based on the information provided in the application package. Note that the point values for each question differ. Assign a score from a minimum of zero to a maximum of the point total in parentheses after each question.

---

Does the project benefit farmers who earned a significant percentage of income from tobacco at the time of the Master Settlement Agreement (1998)? (7 points) \_\_\_\_\_

Will the project create opportunities for a new generation of farmers? (7 points) \_\_\_\_\_

If successful, will the project contribute a significant amount of income to farmer participants? (7 points) \_\_\_\_\_

If successful, will the project help to maintain existing farm employment or create new farm employment opportunities? (7 points) \_\_\_\_\_

Has the applicant adequately researched the production and processing requirements of the product? (6 points) \_\_\_\_\_

Has the applicant evaluated the market potential for the product? Does the applicant have a sufficient market? (6 points) \_\_\_\_\_

Does the applicant have the appropriate skills to carry out the project?  
Has the applicant identified cooperators to supplement gaps in the applicant's skills and abilities? (6 points) \_\_\_\_\_

Is it clear who will lead and carry out project activities? (6 points) \_\_\_\_\_

Is the budget realistic? (6 points) \_\_\_\_\_

Is the project innovative? Does the project represent a new direction or opportunity for farmers? (7 points) \_\_\_\_\_

If successful, will the experiences of the project be useful to other groups of farmers in developing new income sources? Can the project be expanded to include additional farm families (7 points) \_\_\_\_\_

Has the applicant developed an appropriate outreach plan for the project? (7 points) \_\_\_\_\_

Will cost-share support from RAFI enable the project to become financially self-supporting within a reasonable amount of time? (6 points) \_\_\_\_\_

---

**TOTAL:** \_\_\_\_\_