

Proposal Title: _____

Reviewer: _____

2009 Tobacco Communities Reinvestment Fund

PRODUCER PROPOSAL EVALUATION WORKSHEET

Please score the following questions based on the information provided in the application package. Note that the point values for each question differ. Assign a score from a minimum of zero to a maximum of the point total in parentheses after each question.

Does the applicant earn a significant percentage of his/her income from farming? (7 points) _____

Did the applicant earn a significant percentage of his/her income from tobacco at the time of the Master Settlement Agreement? (7 points) _____

Will the project provide an opportunity for the farming operation to continue into the next generation? (7 points) _____

If successful, will the project help to increase the applicant's income from farming? (10 points) _____

If successful, will the project help to maintain existing farm jobs or create new farm jobs? (10 points) _____

Is the project innovative? Does the project represent a new direction or opportunity for farmers? (7 points) _____

If successful, will the experience of the project help other farmers not participating in the project to earn more income on the farm? (7 points) _____

Has the applicant developed an appropriate outreach plan for the project? (7 points) _____

Has the applicant adequately researched the production and processing requirements of the product? (6 points) _____

Has the applicant evaluated the market potential for the product? Does the applicant have a sufficient market? (5 points) _____

Does the applicant have the appropriate skills to carry out the project? Has the applicant identified cooperators to supplement gaps in the applicant's skills and abilities? (6 points) _____

Is the budget realistic? (6 points) _____

TOTAL: _____