

Table of Contents

| | |
|---|----|
| Introduction | 1 |
| St. Louis Accord: DRAFT | 3 |
| Agenda | 5 |
| Proceedings: Greener Fields Forum | 7 |
| Participants | 16 |
| Contact information for participants | 21 |
| Appendices | 23 |
| Ecological Principles —Draft 7/5/2001 | 23 |
| In Search Of Common Understanding Between Legitimate Organic and Ecological Labeling Claims—Draft 7/5/2001 | 25 |
| The SuperMarketCoop | 27 |
| Equiterre | 29 |
| Common Messaging Development: Can We Differentiate Organic From Sustainable? | 31 |
| Place-Based Labels for Rural Development: The European Model | 34 |
| Food Alliance Guiding Principles | 37 |
| NOSB Principles of Organic Production and Handling | 39 |
| Animal Welfare Institute Humane On-Farm Husbandry Criteria for Pigs | 41 |
| FAO Good Agricultural Practices | 45 |
| The Multiple Benefits of Agriculture Project: An Economic, Environmental & Social Analysis | 51 |
| Lessons from a French System of Free-Range Poultry Production | 56 |
| Agreeing on Draft Commonalities Between Organic and Other Valid Eco-labels | 59 |